



# Sponsorship Opportunities

A competition of professional performing Elvis Tribute Artists

# Elvis



*"This was the best Elvis Festival I have ever been to..."*

*I can't wait for next year!"*

*– Doreen Mikolasek*

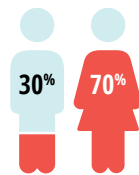
**April 20-22, 2018 | 2<sup>nd</sup> Annual**



Imagine **three full days** of non-stop Elvis celebration held at a premiere Las Vegas style venue including:

- ✓ Elvis Gala Shows
- ✓ Two-day Ultimate ETA Competition
- ✓ Sunday Brunch Gospel Show
- ✓ Elvis-inspired food and much more!

## FESTIVAL ATTENDEE PROFILE\*



40% Tourists (Cda, US, Int'l)

42% Tourists (Ontario)



Average attendee stays **2 nights**

\* Based on 2017 Festival.

**SEE OVER FOR DETAILS**

[NiagaraFallsElvisFestival.com](http://NiagaraFallsElvisFestival.com)



**GREG FREWIN THEATRE**  
WE MAKE THEATRE MAGIC

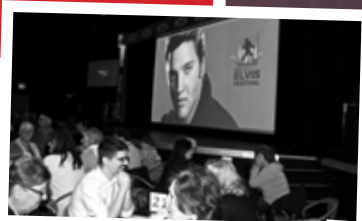
# Great Interaction!



Be part of the 2<sup>nd</sup> Annual  
Niagara Falls Elvis Festival

## Opportunities include:

- 🎵 Product Sampling
- 🎵 On-Site Interaction
- 🎵 Hospitality
- 🎵 'Pop-Up' ETA Performances/Appearances
- 🎵 Print, Website & Social Media Exposure



To determine Niagara Falls Grand Champion - 2018

## Sponsorship Contact

Dino Fazio | Sponsorship & Sales  
dinofazio10@gmail.com | 905-329-2334

Greg Frewin Theatre, 5781 Ellen Ave. (Near the top of Clifton Hill), Niagara Falls, Ontario

[NiagaraFallsElvisFestival.com](http://NiagaraFallsElvisFestival.com)

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# Festival Schedule

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**April 20-22, 2018 | 2<sup>nd</sup> Annual**

## FRIDAY

April 20<sup>th</sup>, 2018

6:00 p.m. - Dinner

7:30 p.m. - Headliner Show |  
The Dean Z Show

- Featuring Dean Z 2013  
Ultimate Elvis® Tribute Artist  
Contest Winner

## SATURDAY

April 21<sup>st</sup>, 2018

10:00 a.m. - Elvis Competition  
(Morning)

12:00 p.m. - Lunch

2:00 p.m. - Elvis Competition  
(Afternoon)

6:30 p.m. - Dinner

8:00 p.m. - Headliner Show |  
Justin Shandor

- Featuring Justin Shandor 2010  
Ultimate Elvis® Tribute Artist  
Winner
- Special Guest Appearance by  
Diogo Light - Champion of the  
2017 Niagara Falls Elvis Festival

## SUNDAY

April 22<sup>nd</sup>, 2018

10:00 a.m. - Brunch

11:00 a.m. - Elvis Gospel Hour

2:00 p.m. - Elvis Competition  
Afternoon Semi-Finals  
(10 finalists)

7:00 p.m. - Competition Evening  
Finale (5 finalists), People's Choice  
Award & King Crowning

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